



Melodeo Hires a President of the United States of America

SEATTLE – January 31, 2007 – Melodeo Inc., the Seattle mobile media company, today announced the hiring of Dave Dederer, best-known as a founding member of the multi-platinum, GRAMMY-nominated rock band The Presidents of the United States of America. Dederer joins Melodeo as the company’s Senior Director of Media Content.

Dederer’s primary responsibility will be to incorporate a greater emphasis on music into Mobilcast, Melodeo’s mobile podcasting and radio service for mobile phones. Mobilcast is currently available to more than 43 million wireless customers throughout North America and the UK via distribution deals with Cingular Wireless and Alltel Wireless in the U.S., Rogers Wireless in Canada and British wireless operator 3 in the UK.

“This is an extension of what I’ve tried to do as a musician, which is to help people tap into the transformative power of music,” said Dederer. “Mobilcast is a great platform for enabling people to access music they already love and to discover new music. I’m thrilled at this opportunity.”

Jim Billmaier, Melodeo CEO, is glad to see Dederer join his team. “We’ve courted Dave for a number of months now and I think he’ll bring a lot to the table. He has a tremendous base of experience and contacts from many years of running the Presidents’ business, and those will be assets to Melodeo as we look to expand the music content offered in Mobilcast.”

For more on the recent hiring, visit the Melodeo Web site for a podcast created by Dederer: http://melodeo.com/browse_feeds/get_episode/727607

In addition to Mobilcast, Melodeo is developing a mobile video product and last week the company announced an investment from Sony BMG Music Entertainment and Warner Music Group in the China joint venture operating company started by Melodeo and Access Co. Ltd. in early 2006.

About Melodeo, Inc.

Melodeo Inc., a leader in synchronized Web / mobile digital media delivery, is dedicated to bringing consumers the best selection of on-demand podcasts, video and radio programs for the Web and mobile phone. Melodeo combines powerful content, a simple user interface and access from any device, making it easy to enjoy and share music, video and podcasts on any topic with friends.

<http://www.melodeo.com>

For more information (press only), please contact:

- Nate Murphy, MWW Group, (206) 505.8390, nmurphy@mww.com